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Educational History

Rhodes College

B.A., 1995

English Literature

Washington University

M.A., 1996

British Literature

University of Arkansas at Little Rock

Ed.D.*, 2015

Higher Education

**Dissertation focused on construction of identity and student success factors for African American males in community colleges.*

Professional Experience

2021-present **Senior Lecturer of Literacy and Academic Success, University of Central Arkansas**

Oversees ACAD courses; provides faculty development workshops for first-year faculty on student development, active learning, and first-generation student issues; teaches corequisite literacy and student success courses; provides oversight and coordination for First-Year Seminar

2014-2021 **Director of Student Transitions*, University of Central Arkansas**

*Managed a department of 9-12 full-time faculty members and more than 20 adjunct faculty members each academic year, and an administrative specialist; oversees all remedial courses; a three-credit-hour student success course; and one-credit-hour academic strategies, career exploration, and career and life planning courses; collaborated with other departments and offices on campus; manages a budget; coordinated assessment; develops and delivers on-going professional development and training for ACAD courses; provided faculty development workshops on first-year and first-generation student topics in coordination with the Center for Teaching Excellence; taught corequisite developmental writing and literacy courses as well as literature and student success courses. *Formerly known as University College*

2013-2014 **Chair and instructor of College Studies, Pulaski Technical College**

Course taught: College Seminar Managed 12-25 adjuncts each semester, maintains schedule, collaborated with campus community to provide effective first-year programming and events, prepared assessment and monitored progress of student success

- 2012-present **Co-founder, Educational Frontiers Group**
Developed and delivered faculty development retreats, faculty development workshops, keynote speeches, and webinars for higher education faculty, staff, students, and parents.
- 2011-2013 **Project Director, Complete College America Grant—Arkansas** *Oversaw the implementation of grant goals for nine Arkansas institutions*
- 1996-2013 **Instructor of English, Pulaski Technical College**
Courses taught: developmental writing, college composition, literature, and student success
- 2007-2009 **Professional Development Coordinator, Pulaski Technical College** *Created and implemented faculty development program, New Faculty Academy, and adjunct orientation and training*
- 2007-2009 **Co-director, Achieving the Dream college-wide initiative, Pulaski Technical College**
Organized and led the Achieving the Dream initiative; coordinated professional development for initiative; wrote implementation report.
- 2006-2007 **Co-liaison, Foundations of Excellence® self-study, Pulaski Technical College**
Organized and led Foundations of Excellence® self-study process; wrote final report
- 2003-2006 **Distance Education Coordinator, Pulaski Technical College** *Trained faculty on course management system and oversaw expansion of online courses throughout the college*
- 2000-2002 **Self-Study Editor, The Higher Learning Commission Self-Study, Pulaski Technical College**

UCA Committees & Work Groups

- 2021-present Mid-Career Coaching Circle, Coach
- 2021-present Summer Teaching Institute Work Group, Member and Presenter
- 2020-present Faculty Senate, Unaffiliated Senator
- 2020-present Council for Student Success, High Impact Practices Working Group

2019-present	Council for Student Success, Innovation Working Group
2018-2020	Black Male Experience Subcommittee of the Diversity Action Committee, Chair (2018-2019), Member (2020)
2018-2020	Gateways to Completion (G2C) Writing Committee
2014-2018	Student Success Retention Council* <i>now called Council for Student Success</i>
2016-2017	Workload Analysis Taskforce
2014-2015	First-Year Seminar Taskforce

Additional Professional Experience

2022-present	Subject Matter Expert and Instructor for College Success course with Outlier.org
2022-present	Co-writer for the CAS Standards for First-generation Student Programs (Sponsored by the Center for First-generation Student Success/NASPA)
2020-2024	Inaugural Editorial Board Member of the <i>Journal for First-generation Student Success</i> , 5-year term
2019-2023	National Advisory Board Member of the National Resource Center for First-Year Experience and Students in Transition, 5-year term
2018-2021	QEP Advisory Committee Member, High Point University, NC.
2017-2019	Editorial Board Member of the <i>Journal of The First-Year Experience & Students in Transition</i> , 3-year term
2016-present	Reviewer for National Resource Center for the First-Year Experience and Students in Transition Excellence in First-Year Seminars Awards
2014-present	Reviewer National Resource Center for the First-Year Experience and Students in Transition Annual Conference Proposals
2015-2016	Member of Arkansas Department of Higher Education Master Plan Committee: Developmental Education <i>Provided recommendations and responses to Governor's master plan work on improving higher education in Arkansas</i>
April 2021	QEP Lead Evaluator, Southern Association of Colleges and Schools (SACS) <i>Provided</i>

evaluation of a Quality Enhancement Plan (QEP) for one institution as part of their SACS reaffirmation visit.

Oct 2020 QEP Lead Evaluator, Southern Association of Colleges and Schools (SACS) *Provided evaluation of a Quality Enhancement Plan (QEP) for one institution as part of their SACS reaffirmation visit.*

Oct 2015 QEP Lead Evaluator, Southern Association of Colleges and Schools (SACS) *Provided evaluation of a Quality Enhancement Plan (QEP) for one institution as part of their SACS reaffirmation visit.*

Oct 2013 QEP Lead Evaluator, Southern Association of Colleges and Schools (SACS) *Provided evaluation of a Quality Enhancement Plan (QEP) for one institution as part of their SACS reaffirmation visit.*

Oct 2012 QEP Lead Evaluator, Southern Association of Colleges and Schools (SACS) *Provided evaluation of a Quality Enhancement Plan (QEP) for two institutions as part of their SACS reaffirmation visit.*

Nov 2011 QEP Lead Evaluator, Southern Association of Colleges and Schools (SACS) *Provided evaluation of a Quality Enhancement Plan (QEP) for an institution as part of their SACS reaffirmation visit.*

2010-2014 Arkansas Association of Two-Year Colleges' Statewide Student Success Advisory Board
Advisory Board that examines best practices in developmental education reform, other curriculum reform, student success strategies, and policy reform

2013-present *Student Health 101* Ask an Expert: The Professor
Answers student questions about academics

2009-2017 *Student Health 101* Advisory Board
National college newsletter about health and wellness issues

2008-2017 Founded and co-chaired statewide Student Success Symposium *First-ever Arkansas conference for two-year and four-year institutions that focuses solely on student success*

2007-2011 National Student Success Institute, co-founder
Professional development organization that provides training and resources for community college faculty

2007-2010 Leadership Pulaski Tech, steering committee member
Helped create and implement first-ever professional development leadership class at Pulaski Technical College; now in its sixth year.

2006 Adjunct Conference, co-chair

Created and offered the first adjunct conference for the state of Arkansas, which provided conference sessions on managing and supporting adjunct faculty.

Publications and Writings

Journal Articles and Chapters in Periodicals

- Baldwin, A. & Nadelson, L. S. (Under review). Gaps in college student reader identity: Issues of Reading self-determination and reading self-efficacy. *Journal of College Reading and Learning*.
- Nadelson, L. S., Baldwin, A., Martin, A., Novy, R., Pachlhofer, K., Powell, K., ... & Whittingham, J. (2022). Do I really have to teach them to read and write? Education Equity Mindset and Teaching Literacy across the College Curriculum. *Higher Education*, 12(1).
- Tribble, D. J., Baldwin, A., & Nadelson, L. S. (2022). First-Year Students' Perceptions of Learning and Connection to the University in the Coronavirus (COVID-19) Pandemic World. *International Journal of Higher Education*, 11(4).
- Rease Miles, L.T., Baldwin, A., Boyd, W., Bruner, D., Foote, S., Gutierrez, M. (2021). *First Generation College Student Annotated Bibliography*. National Center for First Generation Student Success.
- Anderson, D., Martens, H. Bruick, T., Baldwin, A., & Simon, J. (2020). The role of non-cognitive predictors in the academic performance of special admission students. *The Journal of First-Year Experience and Students in Transition*.
- Baldwin, A. (2019). Impacting growth mindsets in student employment. *New Directions: Leadership Development through Campus Employment*, 162, 49-60.
- Baldwin, A. (2018). Mindset matters: Giving your students an edge for success. *The Toolbox: A Teaching and Learning Resource for Instructors*, 16, 4, 1-3.

Textbooks and Trade Books

- Baldwin, A., et al. (2020). *College Success*. OpenStax. (Open Educational Resource)
- Baldwin, A., Bunting, B., Daugherty, D., Harris, L., & Steenbergh, T., (2020). *Promoting Belonging, Growth Mindset, and Resilience to Foster Student Success*. Columbia, SC: National Resource Center for the First-Year Experience and Students in Transition.
- Baldwin, A. and Tietje, B. (2017). *A High School Parent's Guide to College Success: 12 Essentials*. Wise Media Group.
- Baldwin, A. Tietje, B., & Stoltz, P. (2016). *The College Experience Compact* 2nd ed. Boston, MA: Pearson.
- Baldwin, A. Tietje, B., & Stoltz, P. (2016). *The College Experience* 2nd ed. Boston, MA: Pearson.
- Baldwin, A. Tietje, B., & Stoltz, P. (2016). *The Community College Experience* 4th ed. Boston, MA: Pearson.
- Baldwin, A. & Tietje, B. (2014). *The College Experience Compact*. Boston, MA: Pearson.
- Baldwin, A. & Tietje, B., et al. (2014). *The College Experience for Men of Color*. Boston, MA: Pearson.
- Baldwin, A. & Tietje, B., et al. (2014). *The College Experience for Adult Learners*. Boston, MA: Pearson.

- Baldwin, A. & Tietje, B., et al. (2014). *The College Experience for International Learners*. Boston, MA: Pearson.
- Baldwin, A. & Tietje, B., et al. (2014). *The College Experience for Student Athletes*. Boston, MA: Pearson.
- Baldwin, A. & Tietje, B. (2013). *The College Experience*. Boston, MA: Pearson. Baldwin, A. (2013). *The Community College Experience PLUS*, 3rd ed. Boston, MA: Pearson.
- Baldwin, A. (2012). *The First-Generation College Experience*. Boston, MA: Pearson.
- Baldwin, A. (2010). *The Community College Experience PLUS*, 2nd ed. Upper Saddle River, NJ: Pearson/Prentice Hall.
- Baldwin, A. (2009). *The Community College Experience* brief, 2nd ed. Upper Saddle River, NJ: Pearson/Prentice Hall.
- Baldwin, A. (2006). *The Community College Experience PLUS*, 1st ed. Upper Saddle River, NJ: Pearson/Prentice Hall.
- Baldwin, A. (2005). *The Community College Experience* brief, 1st ed. Upper Saddle River, NJ: Pearson/Prentice Hall.

Professional Development Titles

- Baldwin, A., Sherfield, R., & Pisicelli, S. (2009). *Engaging Activities for Academic Success*. Upper Saddle River, NJ: Pearson/Prentice Hall.
- Baldwin, A., Sherfield, R., & Pisicelli, S. (2009). *Engaging Activities for Active Learning*. Upper Saddle River, NJ: Pearson/Prentice Hall.
- Baldwin, A., Sherfield, R., & Pisicelli, S. (2009). *Engaging Activities for Critical Thinking*. Upper Saddle River, NJ: Pearson/Prentice Hall.
- Baldwin, A., Sherfield, R., & Pisicelli, S. (2009). *Engaging Activities for Motivation*. Upper Saddle River, NJ: Pearson/Prentice Hall.
- Baldwin, A., Sherfield, R., & Pisicelli, S. (2009). *Engaging Activities for Retention*. Upper Saddle River, NJ: Pearson/Prentice Hall.
- Baldwin, A., Sherfield, R., & Pisicelli, S. (2009). *Engaging Activities for Understanding the Culture of College*. Upper Saddle River, NJ: Pearson/Prentice Hall.

Blogs

2016-present Blogger on parent and college student issues at www.higheredparent.com

2012-2016 Guest blogger on student success issues at www.mystudentsuccesscommunity.com

2013 Guest blogger on first-generation student issues at www.firstgenerationstudents.com.

Awards and Recognition

2020 First-Year Student Advocate Award of the National Resource Center for First-Year Experience and Students in Transition

A Selection of Invited Presentations, Conference Breakouts, Workshops, and Webinars

I have presented over 100 parent and family presentations, student success workshops, faculty development workshops, keynotes, webinars, pre-conference programs, and training over the past 16 years. Topics have included first-year students, first-generation college students, active learning, college success, transitioning to college, college readiness, parents and family programming, and teaching. Specific examples available on request.

Community Involvement

2015-2016 TEDxUniversityofCentralArkansas Speaker Coach

2015 Region III Soccer Tournament Volunteer, Burns Park, North Little Rock, Arkansas

2014-2019 STAND Foundation, Inc., North Little Rock, Arkansas

Serve as a judge for leadership class presentations, speaker for leadership class, and serve on a professional development program committee

2010-2012 Cookbook Committee, Our Lady of the Holy Souls School

Managed cookbook fundraiser project through publication and sales.

2006-2007 Next Generation Young Professionals, North Little Rock Chamber of Commerce

Co-founded group for young professionals and sat on the executive committee

2005-2007 Leadership Renaissance, North Little Rock Chamber of Commerce *Chaired*

committee that provided a leadership program for high school juniors

2005-2006 American Heart Association Heart Walk

Team Captain, Pulaski Technical College

2004 Arkansas Literary Festival Volunteer

2003-2004 Greater Little Rock Chamber of Commerce Leadership Class XIX